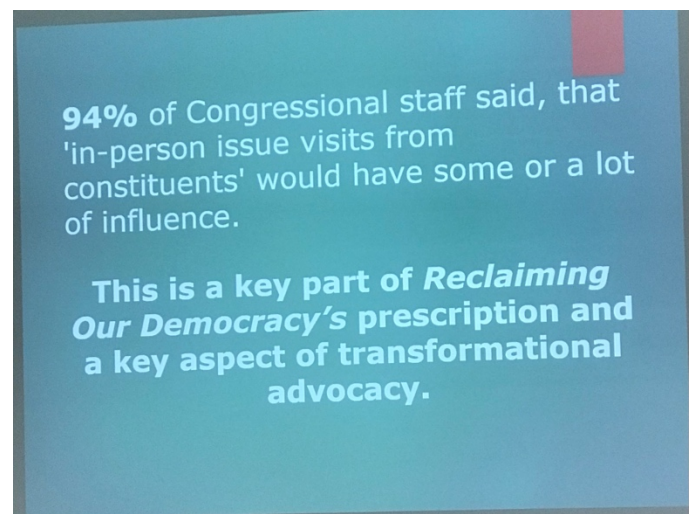
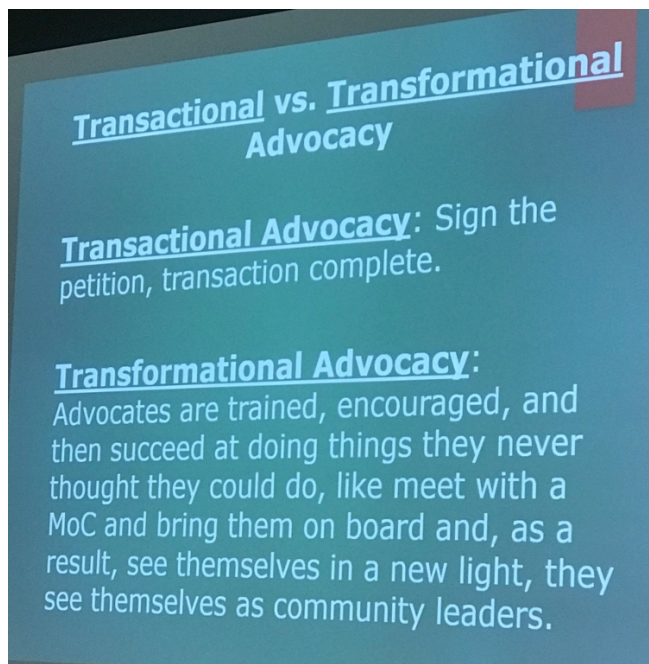
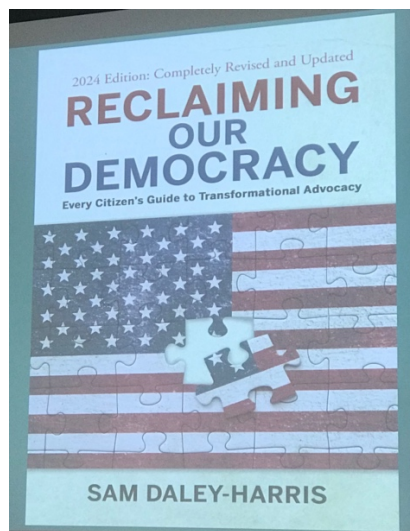
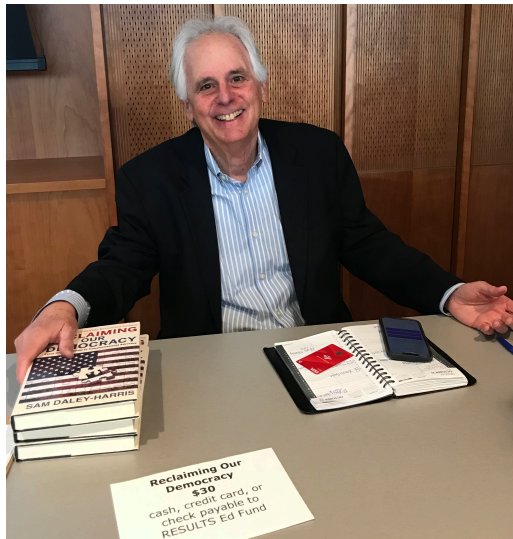


GENERAL MEETING. Monday, October 21, 2024 at 1 PM
Stockton Education Center at Morven

“Transformational Advocacy: Reclaiming Our Democracy”

Sam Daley-Harris is the author of the highly acclaimed book, *Reclaiming Our Democracy: Every Citizen's Guide to Transformational Advocacy*. In addition, he founded the anti-poverty lobby RESULTS in 1980 and the CIVIC COURAGE lobby in 2012. Sam spoke to us about the value of engagement in causes we believe in. He maintains that when we advocate for transformational change during these politically charged times, we experience actual joy. He explained why the ideas in his book are an “antidote to despair.” Photos by Patrish Shalestik.



79% of grassroots advocacy professionals said that "a form email is their primary grassroots advocacy tactic."

Only 3% of Congressional staff said that a form email has "a lot of influence" on their offices' decisions."

Congressional Management Foundation

3) Breakthroughs: They encourage their members to move out of their comfort zone because confidence grows and transformation happens when you're encouraged and supported in doing things you thought you couldn't do and succeed in doing them.

An organization committed to transformational advocacy delivers this:

1) Recruitment and building

community: They bring people in, form them into chapters, and offer an inspiring monthly whole-of-organization webinar.

2) Training: They provide ongoing training to their volunteers to enhance their members' effectiveness—How do you get the meeting? How do you write a letter to the editor?.....

When I work with a group that's meeting with a member of Congress who opposes their bill, I have them ask these three questions:

- 1) We know you don't support this bill. What would it take to change your mind?
- 2) Could you say more about that?
- 3) Why do you think that is?

It's a deep listening exercise and you're looking for assignments.

"This is the true joy in life, the being used for a purpose recognized by yourself as a mighty one, the being a force of nature, instead of a selfish, feverish little clod of ailments and grievances complaining that the world will not devote itself to making you happy. I am of the opinion that my life belongs to the whole community, and it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work, the more I live. I rejoice in life for its own sake. Life is no brief candle to me, it is a sort of splendid torch which I've got a hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations."

Man and Superman, George Bernard Shaw